

The Jason Betts Tasmanian Psychic Expos presents



HOBART MIND BODY SPIRIT EXPO

Sat 7 - Sun 8 APRIL 2018, Best Western Hotel, Bathurst St

**Natural Therapies, Health Products and Healing Sessions
Essential Oils, Massage, Reiki, Acupuncture, Reflexology
Bowen, Beauty, Herbal Medicine, Naturopathy, Kahuna
Yoga, Personal Growth, Spirituality, New Age Retailers
Emotional Health, and many other health modalities!**

plus Tasmania's top psychic readers:

**Palmistry, Tarot, Spirit Guides, Mediumship, Numerology
Psychic Development, Reiki, Tarot and Meditation Classes**

www.psychics.net.au

**Psychic Readings are \$60 for 30 minutes & EFTPOS-available.
WIN a free \$60 psychic reading - details are on our website!
Opening times are 9am - 5pm. Admission is by a gold coin.
New exhibitors welcome! Phone Jason on 03 6249 8484.**



HOBART MIND BODY SPIRIT EXPO

Dr Jason Betts, Tasmanian Psychic and MBS Expos • 03 6249 8484
PO Box 72, Claremont TAS 7011 • www.emeraldalchemy.com/expos

THE HOBART MBS - APRIL 2018

Saturday 7th - Sunday 8th APRIL 2018, 9:00AM - 5:00PM
Terrace Room, First Floor, Best Western Hotel, cnr. Bathurst & Harrington Sts

Hi, I'm Jason Betts and I invite you to exhibit with us in the new incarnation of the Hobart Mind Body Spirit Expo! Our October event in 2017 went very well with an increase in numbers from our April 2017 expo - and new people!

My history includes publishing the Tasmanian Alternative & Natural Therapy Directory (in 1995), forming the Tasmanian Association of Spiritual Advisors (1995), publishing the cartoon book 'A Guide to the New Age' with my uni friend, Jon Kudelka (1995) and starting my own metaphysical College of Magical Mechanics, also in 1995.

In 1995, I started the Tas Spiritual Expos and then changed them to the MBS expos in 1998 and kept them at that until 2005 when I then changed the name and focus to the Psychic Expos. After a dozen years, there is now again a calling for a natural-therapy-based expo for Hobart - and this is it. Yes, there will be psychics, but the focus and marketing will be on the natural therapists, then health / healing / shops, and finally, the other spiritual exhibitors.

So right now, there is a need for a natural therapy-based expo in Hobart and I *hereby resurrect my MBS Expos*! Please do come and enjoy the connections of many exhibitors and members of the public to support your business! I personally guarantee it will be a success and will work with you towards that end to support your expo marketing.

STALL SIZE: 2m wide x a minimum of 2m deep. There is no boothing but you can BYO.

STALL COST: \$400, and includes a 1.8m wide x 0.8m deep trestle table, 3 chairs, power and water.

SUGGESTIONS: BYO tablecloths, drop cloths, powerboards, adapters and cords. Use BluTack, not stickytape.

COSTING: Over 100% of the stall fees are invested into this production, as is listed below.
My personal profit will only come from managing the psychics in the reading area.
This is most ethical way of creating an expo, maximising the ratio of attendees to cost.

ADVERTISING: Internet (website, email list of 1000+ people, Psychic Expo FaceBook group and page)
Newspaper (2 weeks of classified advertisements, everyday, in The Mercury, plus promo)
Television (78 15-second commercials over the WIN network from Monday to Saturday)
Radio (20 30-second commercials over 4 days on HOFM plus on-air psychic giveaways)

PAYMENT OPTIONS: Early-bird price: \$375 before DEC 1st, \$400 on/after DEC 1st, 2017.

1. You can pay by cheque/Australia Post Money Order: **Dr Jason Betts, PO Box 72, Claremont TAS 7011**
2. or make your bank direct deposit to Dr Jason Betts at: **BSB 067102, ACT 10239868, DETAIL your name.**

*Please **phone me now** to book yourself into the Hobart MBS! Choose your site now and get your site confirmed!*
No refunds are given within one month of the event, however, a credit note is issued for your next expo with me. The Hobart Mind Body Spirit Expo will now run every April and October, towards the beginning of the month. You may have as many people exhibiting with you on your stall as you wish at no extra cost. Just let me know. I encourage you to call me now (9am-9pm any day) and we can discuss if/how/why this could be good for you. Call me to book in - with your personal name, stall name, phone number, internet address and A4 PDF poster.

Yours in expo co-creation,
+Jason Betts.

Terrace Room, 1st Floor, Best Western Hobart

