

The Jason Betts Tasmanian Psychic Expos presents



## **HOBART MIND BODY SPIRIT EXPO**

Sat 7th - Sun 8th October, Best Western Hotel, Bathurst St

**Natural Therapies, Health Products and Healing Sessions  
Essential Oils, Massage, Reiki, Acupuncture, Reflexology  
Bowen, Beauty, Herbal Medicine, Naturopathy, Kahuna  
Yoga, Personal Growth, Spirituality, New Age Retailers  
Emotional Health, and many other health modalities!**

**plus Tasmania's top psychic readers:**

**Palmistry, Tarot, Spirit Guides, Mediumship, Numerology  
Psychic Development, Reiki, Tarot and Meditation Classes**

**[www.psychics.net.au](http://www.psychics.net.au)**

**Psychic Readings are \$60 for 30 minutes & EFTPOS-available.  
WIN a free \$60 psychic reading - details are on our website!  
Opening times are 9am - 5pm. Admission is by a gold coin.  
New exhibitors are welcome - call Jason on 6249 8484.**



# **THE HOBART MIND BODY SPIRIT EXPO**

Dr Jason Betts, Organiser of the Tasmanian Psychic and MBS Expos • 03 6249 8484  
PO Box 72, Claremont TAS 7011 • [www.emeraldalchemy.com/expos](http://www.emeraldalchemy.com/expos) • [2017@emeraldalchemy.com](mailto:2017@emeraldalchemy.com)

## **THE HOBART MBS - OCT 2017**

**Saturday 7th - Sunday 8th OCTOBER 2017, 9:00AM - 5:00PM**  
**Terrace Room, First Floor, Best Western Hotel, cnr. Bathurst & Harrington Sts**

Hi, I'm Jason Betts and I invite you to exhibit with us in the new incarnation of the Hobart Mind Body Spirit Expo! Would you be so kind as to get back to me please and let me know if you are interested, for now or in the future?

My history includes publishing the Tasmanian Alternative & Natural Therapy Directory (in 1995), forming the Tasmanian Association of Spiritual Advisors (1995), publishing the cartoon book 'A Guide to the New Age' with my uni friend, Jon Kudelka (1995) and starting my own metaphysical College of Magical Mechanics, also in 1995.

In 1995, I started the Tas Spiritual Expos and then changed them to the MBS expos in 1998 and kept them at that until 2005 when I then changed the name and focus to the Psychic Expos. After a dozen years, there is now again a calling for a natural-therapy-based expo for Hobart - and this is it. Yes, there will be psychics, but the focus and marketing will be on the natural therapists, then health / healing / shops, and finally, the other spiritual exhibitors.

So right now, there is a need for a natural therapy-based expo in Hobart and I \*hereby resurrect my MBS Expos\*! Please do come and enjoy the connections of many exhibitors and members of the public to support your business! I personally guarantee it will be a success and will work with you towards that end to support your expo marketing.

STALL SIZE: 2m wide x a minimum of 2m deep. There is no booting but you can BYO.

STALL COST: \$375, and includes a 1.8m x 0.8m deep trestle table, 3 chairs, power and water.

SUGGESTIONS: BYO tablecloths, drop cloths & named powerboards. Use BluTack, not stickytape.

COSTING: Over 100% of the stall fees are invested into this production, as is listed below.  
My personal profit will only come from managing the psychics in the reading area.  
This is most ethical way of creating an expo, maximising the ratio of attendees to cost.

ADVERTISING: Internet (website, email list of 1000+ people, Psychic Expo FaceBook group and page)  
Newspaper (2 weeks of classified advertisements, everyday, in The Mercury, plus promo)  
Television (78 15-second commercials over the WIN network from Monday to Saturday)  
Radio (20 30-second commercials over 4 days on HOFM plus on-air psychic giveaways)

PAYMENT OPTIONS: (\$375 before Sept 1st, \$400 on/after Sept 1st, 2017)

1. You can pay by cheque/Australia Post Money Order: **Dr Jason Betts, PO Box 72, Claremont TAS 7011**
2. or make your bank direct deposit to Dr Jason Betts at: **BSB 067102, ACT 10239868, DETAIL your name,**
3. or pay by a credit or debit card on the booking form; **please fill in the following page with your stall info!**

*Please **phone me now** to book yourself into the Hobart MBS! Choose your site now and get your site confirmed!*  
No refunds are given within one month of the event, however, a credit note is issued for your next expo with me. The Hobart Mind Body Spirit Expo will now run every April and October, towards the beginning of the month. You may have as many people exhibiting with you on your stall as you wish at no extra cost. Just me me know. I encourage you to call me now (9am-9pm any day) and we can discuss if/how/why this could be good for you.

Yours in expo co-creation,  
**+Jason Betts.**

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## **THE HOBART MBS - OCT 2017 - BOOKING FORM (post or email)**

YOUR STALL NAME: \_\_\_\_\_

STALL MANAGER NAME: \_\_\_\_\_

THE MAX NUMBER OF PEOPLE ATTENDING YOUR STALL DAILY: \_\_\_\_\_

BUSINESS TELEPHONE: \_\_\_\_\_

POSTAL ADDRESS: \_\_\_\_\_

SUBURB: \_\_\_\_\_ STATE: \_\_\_\_\_ POSTCODE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

1ST STALL PREFERENCE SITE: \_\_\_\_\_

2ND STALL PREFERENCE SITE: \_\_\_\_\_

3RD STALL PREFERENCE SITE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_ AMOUNT: \$ \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

EXPIRY DATE: \_\_\_\_\_ / \_\_\_\_\_ CVC: \_\_\_\_\_ (VC/MC/AmEx OK)

ANY SPECIAL REQUIREMENTS OR FURTHER COMMENTS OR SUGGESTIONS: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# Terrace Room, 1st Floor, Best Western Hobart

